

### ePlay and PokerVision are looking for hosts for new shows

New studio shows in search of talented hosts in sports, eSports, poker.

Calgary, Alberta – (February 9, 2017) – <u>PokerVision Network (PVN)</u>, a wholly owned subsidiary of <u>ePlay Digital Inc</u>. (<u>CSE:EPY</u>) announces today that the company is looking for hosts for brand new studio shows about eSports, sports, and poker. Potential hosts with broadcast experience, a knowledge in sports, eSports and poker are able to submit information and videos online at www.eplaydigital.com.

"We are looking for great new people for great new shows," commented CEO of ePlay Digital, Trevor Doerksen. "These shows will tape daily and require talented people with broadcast industry experience to join our team."

Candidates with strong social media followings, broadcast experience, ability to engage with audiences and content expertise are sought for the daily studio shows.

## **Sports Recap**

Host this brand new daily sports recap show. You are funny, love finding and talking about the most amazing, stunning, and funny things happening in sports today. The show is a mix between The Daily Show and SportsCenter.

#### **eSports Daily**

eSports is growing fast. You are ready to follow its every move and report daily to a hungry audience. You are great on-air and know your Rocket League from League of Legends.

## **Daily Sports Handicapping**

Host this brand new daily sports handicapping show. You are entertaining, data driven, and know the spread.

## The Sunday Grind

Host this brand new show about Poker. You are a player and great on camera. The show recaps the week's events.

#### **About PokerVision Media**

PokerVision Media Inc (PVN), a subdivision of ePlay Digital (EPY.CN), is a Calgary, Alberta-based multiplatform media and entertainment company that is redefining the future of sports consumption by bridging poker, gaming, eSports and sports content with unparalleled consumer interactivity. The company is launching with master control, broadcast studios and production facilities in Calgary and Toronto, with plans to open additional facilities across the country with the goal of creating and sourcing the best-possible content that entertains audiences as much as it engages them.

# **About ePlay Digital**

ePlay Digital Inc. develops and operates broadcast and live video technologies that enable TV networks to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional TV and dynamic, next generation digital broadcasts that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the ePlay platform to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, and others.

#### **Further Information**

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at <a href="https://www.thecse.com/">www.thecse.com/</a>

For further information please contact: Trevor Doerksen, CEO, and Director

Telephone: (403) 775-9475 E-mail: <u>info@eplaydigital.com</u> Website: <u>www.eplaydigital.com</u>

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#### **Cautionary and Forward-Looking Statements**

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating to third party research and analysis, and the Company's corporate strategy. Although management of the Company believes that the expectations and assumptions on which such forward looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct, and management can neither agree or disagree on specific conclusions contained in the research report.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

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